

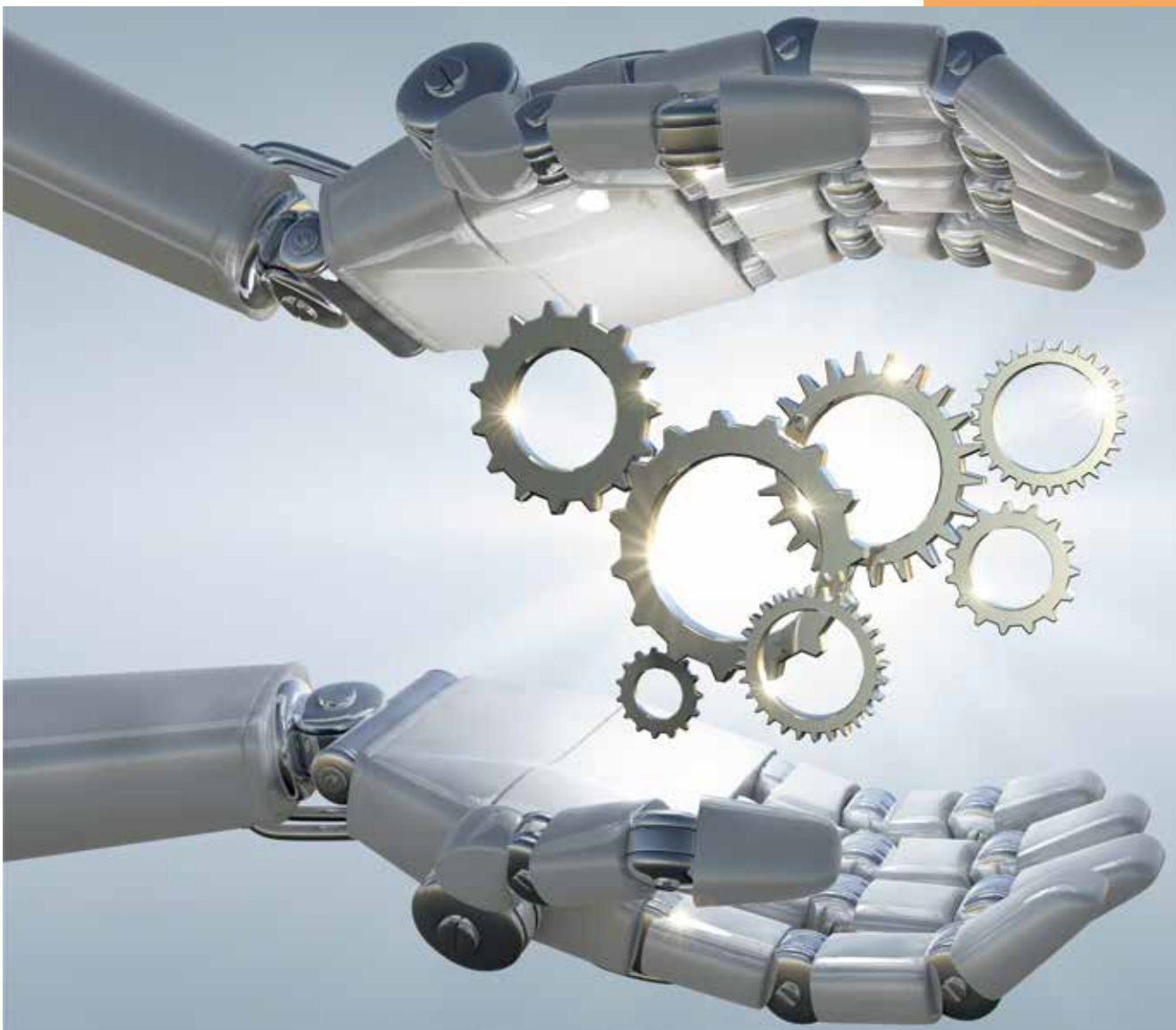
LAUNCHING

gear

TECHNOLOGY **INDIA**

2023
MEDIA GUIDE

A DEDICATED DIGITAL MEDIA PLATFORM FOR THE INDIAN GEAR INDUSTRY TO
CONNECT, SHARE KNOWLEDGE AND BUILD A COMMUNITY



POWERED BY



IN PARTNERSHIP WITH

virgo COMMUNICATIONS AND
EXHIBITIONS (P) LTD



www.gartechnologyindia.com

LAUNCHING

GEAR TECHNOLOGY INDIA

We are proud to introduce to you *Gear Technology India*, India's first and only multifaceted Web Platform catering to the Indian Gear Industry.

Gear Technology India is championed by AGMA in partnership with Virgo Communications and Exhibitions Pvt Ltd. to bring to you India relevant information, education and standards.

The AGMA (American Gear Manufacturers Association) is a 107 year old trade association conducting programs and providing services to the Gear Industry and its Customers. It is a voluntary association of Companies, Consultants and Academicians with a direct interest in the Design, Manufacture and Application of Gears, Couplings and related Power Transmission Components and Equipment.

The Gear Industry is the indispensable driving force propelling the Manufacturing Sector growth in India. *Gear Technology India* aspires to be a worthy partner to all the stakeholders in the Indian Gear Industry.



INFORMATION
EDUCATION
STANDARDS



"This partnership is an expansion to our long-standing relationship with team Virgo and IPTEX/ Grindex, the leading gear and grinding exhibition in India. This partnership is a continuation of the AGMA strategic plan, and we really look forward to having more tangible support on the ground at the local level in India. We're very excited about expanding our presence in the Indian market and developing stronger ties with gear industry professionals and building a strong gear community."



Matthew E. Croson
President of AGMA



Anitha Raghunath
Director

Virgo Communications and Exhibitions Pvt.Ltd

"We are excited to collaborate with our long-standing partner AGMA to launch back Gear Technology India, a dedicated publication and a digital platform with a new approach and possibilities to serve the Indian gear industry and build a strong gear community in India."

OUR VISION

Build a Collaborative Community of Gear Manufactures and Gear Related Industries in India.

We are committed to bring to you the very best of resources and services that you need, to help you achieve business excellence and growth. Our focus is to address your needs as industry players, and bring to you appropriate solutions from Marketing & Promotions to Training & Development.

MISSION 2023

- Launch the *Gear Technology India* Website, the web portal housing exhaustive content related to the Gear Engineering & the Indian Gear Industry.
- Launch *Gear Technology India* e-Magazine, a quarterly magazine featuring a curated mix of the latest tech innovations, tech news, industry insights etc.
- Publish a monthly Newsletter to keep our community up-to-date with latest happenings in the Indian Gear Industry.
- Develop out reach materials that engage the industry and begin collaborative efforts to include technical seminars and community building initiatives.
- Begin outreach programs to bring together academia and industry.

WHAT'S IN IT FOR YOU AS A COMPANY?

- > Ready access to India relevant content, industry news and updates. Keep in touch with the pulse of industry.
- > Get access to relevant technical studies, white papers, reports and science-based research to further develop your innovation efforts.
- > Suppliers within the community will have an opportunity to promote their capabilities and services to customers via content marketing.
- > Suppliers within the community will have access to relevant consumers through targeted advertising.
- > Customized products and services to meet Industry demand.
- > All this and many more amazing features & customized services coming to you soon... Come be a part of our exclusive community of Gear Industry professionals...

SUBSCRIBE TODAY It's FREE!!

SUBSCRIPTION

OUR VALUE PROPOSITION

Through this collaboration, AGMA, Gear Technology and Iptex/ Grindex trade show we have the privilege to offer various expertise and connects to make Gear Technology India a successful platform. Together we have years of experience and built strong inroads & relationships with the Gear Industry in India. We offer you our cumulative expertise & experience as a reliable business partner, built over many years.

Over these years we have built an enviable database of professionals from the Gear and Allied Industry, ranging from the shop floor to the boardrooms.

With our relaunch we are expected to reach out directly to more Industry experts, as we continue building our community.



gear
TECHNOLOGY



OUR SERVICE OFFERINGS

» Marketing & Promotional Solutions

We offer complete package of both online & offline marketing solutions, through ads, content marketing, advertorials, sponsored event, etc.

» Advertising

We are committed to increase your BRAND AWARENESS, improve your Company's NAME RECOGNITION, ensure targeted REACH and top of mind RECALL of your products & services. Avail our services for Website Ads, Magazine Ads, Advertorials, Product Showcase or Special Promotions.

» Publication

Our publications include Quarterly eMagazines, Monthly Newsletters, Commissioned Case Studies & White papers, Industry Reports etc.

» Events

We organize Trade shows, Expos, Exhibitions, Conferences etc periodically to bring together industry professionals to network & collaborate.

» Training & Development

We organize Webinars & offer courses in association with AGMA.

» Community Building

We are committed to foster collaboration within the Gear & its Allied Industries, through our web portal and outreach activities.

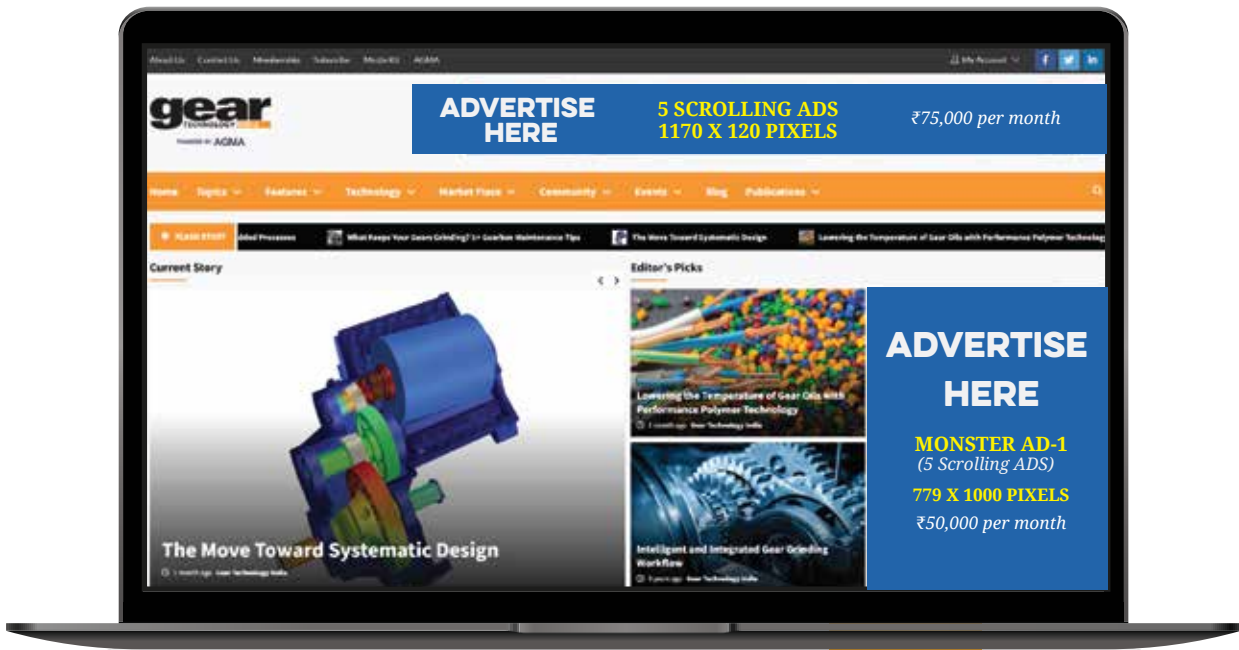
We offer you comprehensive packages that can be customized to suit your needs.

We can tailor-make your advertising / promotional campaign to ensure maximum reach & lead generation giving you the best value for money.

To take advantage of our promotional discounts and package deals for our online + offline combos, get in touch with our marketing team now!

www.geartechnologyindia.com





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Company in Focus **In Focus**

Anand Gears Provides Gearbox Solutions
 1 month ago · Gear Technology India

Shape-to-Motion™: robot and process-agnostic technology
 How Autonomous Robots Can Be Used for Value-Added Processes
 3 months ago · Gear Technology India

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MONSTER AD-2
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 ₹ 45,000 per month

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Product Showcase

Varvel Selects Freudenberg Oil Seals for Entire Gearbox Range
 4 months ago · Gear Technology India
 The Varvel Group serves international customers as a reliable partner in the supply of gearboxes for low to medium power applications. Varvel is committed to...

CIW Forge Offers Rings for Slew Bearings and Gear Blanks
 2 months ago · Gear Technology India
 CIW Forge produces large diameter bearing rings for a broad spectrum of applications. The rings for slew bearings are manufactured in a wide range of...

Manufacturer Selects CaseMaster Evolution for Heat Exchangers
 2 months ago · Gear Technology India
 One of India's largest air-cooled heat exchanger manufacturers recently selected a vacuum furnace from Seis Varmors. The customer's choice is a three source CaseMaster Evolution (CMC)...

Grind Master Offers Latrod Machine Technology at IMTEX 2020
 1 month ago · Gear Technology India
 Grind Master Machines Pvt. Ltd. will introduce a variety of products and technologies during IMTEX 2020 in Hall 6, Booth IC104. Grind Master offers...

Cover Grinding Solutions from CUMI
 2 months ago · Gear Technology India
 Mr. Ramish K. Senter, Associate Vice President - Head of Technology, CUMI from acceptance to design, from automated to cooperatives, from medical devices to materials...

Advances in the production of Double Helical Gears
 4 months ago · Gear Technology India
 Högger-Staub, Manager-Product Management Aerospace with APT-PLUS increasing demand for double helical gears in primary reduction gear boxes for engines in their aviation...

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We're Listening!
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HOME / BLOG / MANUFACTURING

Manufacturing

The New Toward Systematic Design

12 months ago | Gear Technology India

E-Mobility is changing the gear market at an incredibly rapid pace, and the software is adapting to meet these needs...

Innovation in rotor manufacture

3 months ago | Gear Technology India

Koop Niles Rotors are the core component of power compressors, which are used to discharge air and gases. They are...

Increasing energy efficiency through improved gear surfaces in e-mobility

12 months ago | Gear Technology India

eAPP NILES The electric motors used in e-mobility have a significantly higher efficiency compared to conventional combustion engines. Up to...

Optimizing the Digital Shop Floor

12 months ago | Gear Technology India

Federal Gear finishes IoT Platform with MachineMetrics Matthew Jester, Senior Editor Digital manufacturing is not just a 'MacGyver' resource of...

Intelligent generating grinding – quality assistance for e-transmission gears already on board

4 years ago | Gear Technology India

Martin Witzsch Transmissions for electric cars are much simpler in design than for conventional combustion engines, but place far higher...

Big Saving potential for Gear Manufacturing with the Liquid Tool

2 years ago | Gear Technology India

IGear invites Lieke Gear manufacturers can profit from the leverage effect of the optimal cutting and grinding fluid. With increased focus...

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New ways of machining transmissions. One-stop solutions bring cost-savings for manufacturers.

2 years ago | Gear Technology India

Harish Maniyoor, Global Product Manager for Automotive, Sandvik Coromant Transmissions for electric vehicles (EVs) must be hard-wearing to withstand higher...

Grinding with galvanically bonded CBN tools - whenever it matters!

2 years ago | Gear Technology India

Dipl.-Ing. (FH) Klaus Rauer and Dipl.-Ing. (FH) Ulrich Liebel There's life in the old dog yet - this could be...

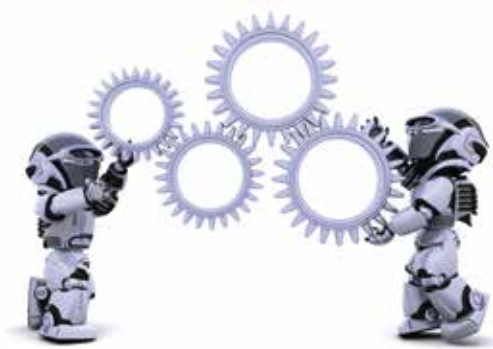
Intelligent and integrated Gear Grinding Workflow

3 years ago | Gear Technology India

Martin Witzsch Time savings, enhanced quality, increased system availability by means of integrated production chains. High volume production requires top...

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 ₹25,000 per month



MEDIA KIT - E MAGAZINE

Display Advertising Option in E magazine : (Per quarter rates)

₹ 75,000/-

Premium Pages

(Front Cover Inside | Page 3 | Back Cover | Back Cover Inside)

210mm(w) x 297 (h)mm

8.26 inch (w) x 11.69 (h)inch



₹ 50,000/-

Full Page - Inside

210(w)mm x 297 (h)mm

8.26(w)inch x 11.69 (h)inch



₹ 40,000/-

2/3 Page

132 (w)mm x 297(h)mm

5.19(w)inch x 11.69 (h)inch



₹ 35,000/-

1/2 Page Horizontal

210(w)mm x 148.5(h)mm

8.26(w)inch x 5.84(h)mm



₹ 30,000/-

1/2 Page Vertical

297(w)mm x 105.22(h)mm

11.6929(w)inch x 4.14(h)mm

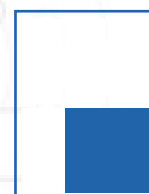


₹ 25,000/-

1/3 Page Square

4-3/4" x 4-3/4"120.5

x 120.5 mm



₹ 25,000/-

1/3 Page Vertical

2-1/4" x 9-3/4"57 x

247.5 mm



E-MAIL ADVERTISING

Dedicated E-Blasts (INR 30,000 per blast)

Do you have a specific message you'd like to send to our subscriber base?

Gear Technology India has more than INR 25,000 plus subscribers and database. At just INR 30,000 per e-mail blast, this is a great way to promote your special event, auction sale or new product launch.

WEBINAR HOSTING

Want to host a customised webinar ? Let the *Gear Technology India* team help you with the details.

2023 EDITORIAL CALENDAR

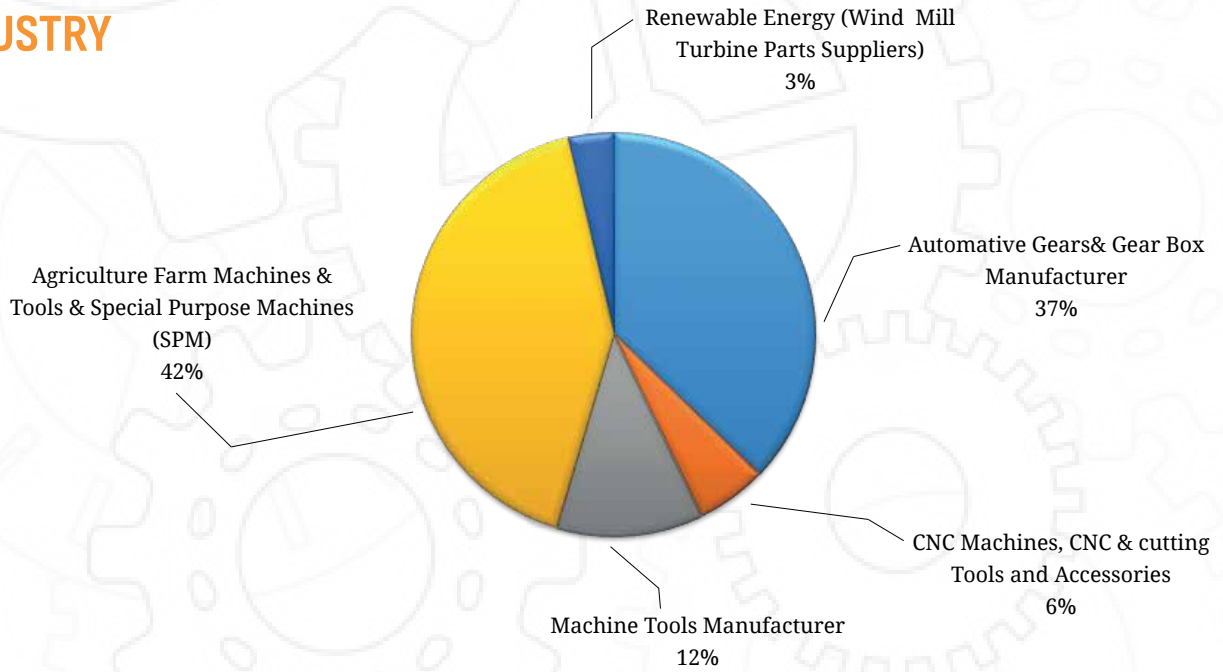
At *GEAR TECHNOLOGY INDIA* we focus our articles on gear-specific subjects:

- Hobbing
- Grinding
- Bevel Gears
- Heat Treating
- Gear Inspection
- Workholding
- Lubrication
- Software
- Gear Design
- Testing
- Materials



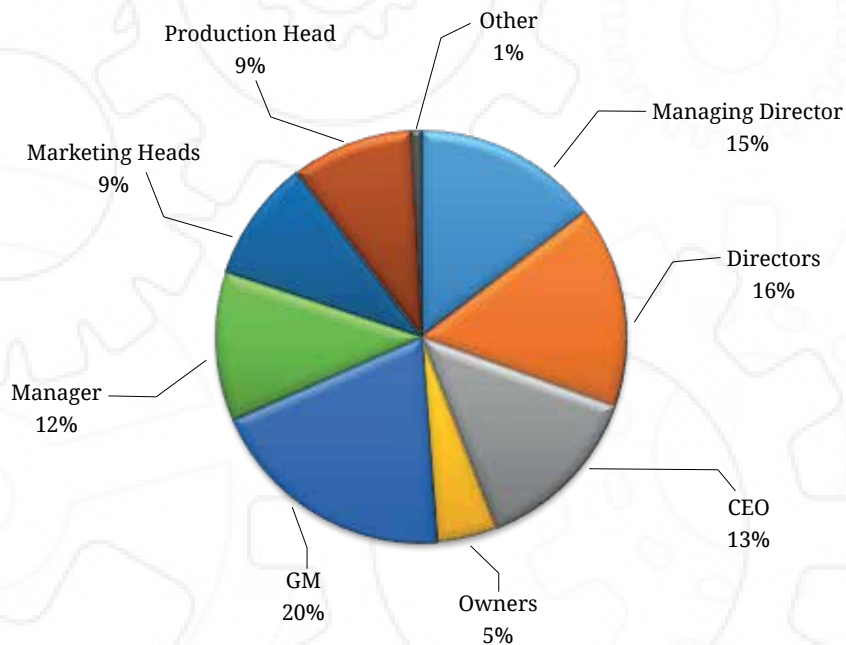
INDICATIVE READERSHIP PROFILE, BASED ON OUR DATABASE

INDUSTRY



- Automotive Gears & Gear Box Manufacturer
- CNC Machines, CNC & Cutting Tools and Accessories
- Machine Tools Manufacturer
- Agriculture Farm Machines & Tools & Special Purpose Machines (SPM)
- Renewable Energy (Wind Mill Turbine Part Suppliers)

DESIGNATION



- Managing Director
- Directors
- CEO
- Owners
- GM
- Manager
- Marketing Heads
- Production Head
- Other



For Advertising & Promotions:

Contact marketing@gti.com

For General Information & To COLLABORATE with us:

Contact Info@gti.com

To WRITE for us / Contribute / Publishing:

Contact editor@gti.com



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