

gear

TECHNOLOGY®

MEDIA GUIDE

JANUARY TO DECEMBER 2024



E-MAIL

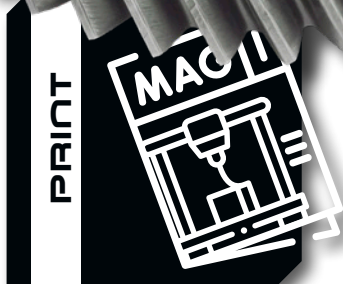


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Gear Technology is
POWERED by
The American Gear
Manufacturers Association



“If you want to reach the gear industry, you need ***Gear Technology***.”

Gear Technology is published by The American Gear Manufacturers Association and written for the gear industry.

Our articles cover every phase in the life of a gear, including design, manufacturing, inspection, heat treating and end use.

For more than 39 years, gear industry decision makers have turned to ***Gear Technology*** for our unbiased technical content, decades of editorial experience and the breadth and depth of coverage. Today, the THE MICHAEL GOLDSTEIN GEAR TECHNOLOGY LIBRARY at geartechnology.com is the most comprehensive collection of gear manufacturing information and technical articles available anywhere.



At ***Gear Technology***, we focus our articles on comprehensive gear coverage.

2024 EDITORIAL CALENDAR—PRINT

Gear Manufacturing and Gear Design

IN EVERY ISSUE!

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE
January/February	Cutting Tools	State of the Gear Industry The Future of Gearing	Aerospace	Annual Survey, Emerging Technologies, Future of the Gear Industry, Training & Education, Automotive, Aerospace, Off-Highway, Industrial Gears, Standards, Tool Sharpening, e-Mobility	Iptex 2024 (Feb 22–24)	January 18
March/April	Heat Treating Forging Gear Blanks	Gear Failure	Energy	Metallurgy, Steel, Hardness Testing, Materials Innovations, Powder Metal, Standards, Wind Power	Control 2024 (April 23–26) Cleanpower 2024 (May 6–9) Automate Show (May 6–9) AISTech 2024 (May 6–9) CTI USA Symposium (May 15–16)	March 14
May	Grinding & Abrasives GT 40th Anniversary	Gear Noise	Robotics	Grinding, Chamfering, Deburring, Coatings, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Plastic Gears	Dritev 2024 (June 12–13) Powdermet 2024 (June 16–19)	April 11
June	Inspection	Quality	Off-Highway	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance		May 16
July	Machine Tools IMTS pre-show	Automation	Automotive	5-Axis, Skiving, Data-Driven Manufacturing, Robotics, Workholding	IMTS 2024 (Sept 9–14)	June 13
August	Software IMTS Show Issue SHOWSTOPPERS SPECIAL ADVERTISING SECTION	Supply Chain	Industrial Gears	Machine Tools, Cutting Tools, Workholding, IIoT, Smart Manufacturing, Digitizing the Job Shop, Big Gears	PMTi 2024 (Sept 4–6) IMTS 2024 (Sept 9–14) AMB 2024 (Sept 10–14) FNA Heat Treat 2024 (Oct 14–16) Fabtech 2024 (Oct 15–17)	July 18
September/October	Gear Generation	Emerging Technologies	Transportation	Hobbing, Shaping, Skiving, Bevel Gear Machines, Cutting Tools, Workholding	CTI Berlin (December 2024)	September 12
November/December	Lubrication	Workforce Development	Medical	Back to Basics, Service, Condition Monitoring, Training & Education, Energy, Precision Gears		November 14

2024 EDITORIAL CALENDAR—E-MAIL NEWSLETTER

Published the first four

Wednesdays of every month.

ISSUE	FOCUS	ADVERTISING DEADLINE
January 3	Cutting Tools	December 28, 2023
January 10	Big Gears	January 4
January 17	Fine-Pitch Gears	January 11
January 24	Lubrication	January 18
February 7	Automation	February 1
February 14	Heat Treating	February 8
February 21	Workholding & Toolholding	February 15
February 28	Broaching	February 22
March 6	Bevel Gears	February 29
March 13	Additive Manufacturing	March 7
March 20	e-Mobility	March 14
March 27	Hobbing	March 21
April 3	Gear Blanks	March 28
April 10	Plastic Gears	April 4
April 17	Grinding	April 11
April 24	Software	April 18
May 1	Metrology	April 25
May 8	Cutting Tools	May 2
May 15	Worm Gears	May 9
May 22	Power Skiving	May 16
June 5	Splines	May 30
June 12	Chamfering & Deburring	June 6
June 19	Cutting Tools	June 13
June 26	Plastic Gears	June 20
July 3	Workholding	June 27
July 10	Gear Shaping	July 3
July 17	Powder Metal Gears	July 11
July 24	Robotics	July 18
August 7	Forgings	August 1
August 14	e-Mobility	August 8
August 21	Heat Treating	August 15
August 28	Power Skiving	August 22
September 4	Gear Inspection	August 29
September 11	IMTS - from the show floor	September 5
September 18	Cutting & Grinding Fluids	September 12
September 25	Software	September 19
October 2	Turning, Milling & 5-Axis Machining	September 26
October 9	Rack & Pinion	October 3
October 16	Grinding	October 10
October 23	Lubrication	October 17
November 6	Software	October 31
November 13	IIoT/Industry 4.0	November 7
November 20	Custom Gear Manufacturing	November 14
November 27	Shot Peening	November 21
December 4	Automation	November 27
December 11	Heat Treating	December 5
December 18	Tool Sharpening	December 12
December 23	Year in Review	December 19

TRIPLE YOUR IMPACT

Advertising in the **AGMA Gear Industry News** is now available exclusively through AGMA Media, in addition to the **Gear Technology** and **Power Transmission Engineering** e-mail newsletters:

AGMA Gear Industry News



Operator Hobbing & Shaper Cutting | Oct. 5-6—Chicago
Learn and understand the fundamentals of gear manufacturing. Acquire knowledge and understanding of gear manufacturing, hobbing and shapers of spur and helical gears, and splines. Learn and understand tooling and shaper machine set-up, as well as gear tooth stress analysis. Understand the manufacturing process before gear tooth cutting, as well as grinding processes. Apply concepts to better manufacturing. • Feed test, gear tooth shoring, and grinding setup shoring. Close knowledge to establish a solid foundation for all types gear manufacturing. [Link Here](#)

Robot Simulation: Make the Most of Your Investment in Automated Manufacturing | Oct. 5—Virtual!
Manufacturers in every industry are adopting robotic automation at an accelerating rate. The investment required for automation is often significant and comes with a host of options. What type of robot should be selected? What throughput can be achieved through this new system? Will the system fit in to production line? All of these questions can be answered with Robot Simulation Software. This multi-function tool is invaluable in modeling, simulating manufacturing systems. In addition to exploring how Robot Simulation Software can be utilized, this presentation will provide Case Studies that demonstrate how simulation early in the project can avoid later problems. [Link Here](#)

delivered every Tuesday.

Gear Technology e-mail newsletter



Verisurf Offers Universal Measurement and Inspection at IMTS
Verisurf's Verisurf, Inc., will be demonstrating a universal approach to measurement and inspection at this year's IMTS Show in Booth #111414. Verisurf's software provides measurement and inspection workflows with inspection plans that can be created once and used across the manufacturing enterprise on any platform or CAD/3D/5D. [Read More](#)

Technology Advancements in EV Inspection
Different equipment characteristics in electric vehicles tend to require more and more inspection in the automotive industry. It requires in a certain degree in changing from gear analysis and inspection in a certain way. Challenging more complex gear and production require an analytical approach like a detector. The problems could arise from the design itself, manufacturing or the final used cases. Each kind of gear detection has its own or perhaps overlapping areas that directly impact each other. Every aspect of gear production needs to be examined to provide the best acceptable results. [Read More](#)

delivered the first four Wednesdays of every month.

Power Transmission Engineering e-mail newsletter



A Look at Servo Technology for Power Transmission Systems
This article looks at the latest servo motor systems, drives and control. How do we differentiate between the different? What are design engineers that between a stepper and a servo motor? Also, a quick update on the market on the health of cooling water control. [Read More](#)

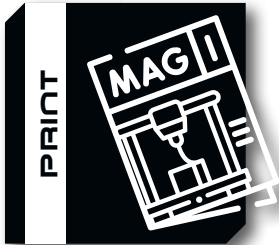
QUICK REACTING AND READILY AVAILABLE TORQUE LIMITERS
Power torque limited products in often needed from machine design and construction. They are used to protect the machine and its components from overload. The HLE addresses all of this with a compact new sensor design that can be built into the end design within milliseconds of its needed. It's also readily available. [Read More](#)

delivered the first four Thursdays of every month.

For more details, visit geartechology.com/adinfo

The Right Tools for Your Marketing Goals!

As technology changes and readers' information consumption and response habits evolve, so must your marketing strategy. That's why we continue to develop and improve our tools to drive both brand recognition and response. While print remains the dominant tool to reach and impact this highly technical field, we offer many digital tools designed to enhance branding, response and lead generation. Integrated marketing is the key to a successful marketing plan in 2024.



PRINT—Maximum visibility that is ideal for brand awareness.

- Display Ads (next to editorial)
- sMart Ads (special value rates)
- IMTS Showstopper Exhibitor Ads (special value rates)



E-MAIL—Drive response in *Gear Technology* e-mail programs (GDPR/CAN-SPAM compliant.)

- E-Newsletter
- Dedicated E-mail
- Native (sponsored content)



GEARTECHNOLOGY.COM—Be seen on the gear industry's website.

- Home Page Banners
- Keyword Banners
- Online Buyers Guide
- Native (sponsored content)



INTEGRATED PROGRAMS—Multiple formats to maximize response and reach more readers.

- White Papers
- Webinars
- Custom Programs
- Social Media
- Videos

Power Integrated Package (Branding & Lead Gen) — Save 50%

Print Ads — Full Page, 4-color — All 8 Issues
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