



Online: Material Specifications

Website Banner Ads

The following rates are just basic guidelines. We offer extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an on-line or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

ADVERTISEMENT	SIZE	FILES	RATE
Top Banner	970×90 pixels	JPG, PNG, GIF, 50KB max.	\$1,000/month
R-1 through R-4	300×250 pixels	JPG, PNG, GIF, 50KB max.	\$500/month
Middle Banner	728×90 pixels	JPG, PNG, GIF, 50KB max.	\$500/month
Bottom Banner	728×90 pixels	JPG, PNG, GIF, 50KB max.	\$400/month
Keyword Banner	300×250 pixels	JPG, PNG, GIF, 50KB max.	\$500/month per keyword
Home Page Sponsored Content	1,000×600 pixel image plus headline, blurb and PDF content (or video)	JPG, PNG, GIF, 50KB max.	\$995/month

File Submission

Please submit files to Dorothy Fiandaca, Materials Coordinator, fiandaca@agma.org.

Technical Questions

Contact Megan Harrold, Digital Content Specialist, at megan.harrold@agma.org, Telephone (847) 437-6604.



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