



E-MAIL: NEWSLETTERS

Gear Technology's E-Mail Newsletter is delivered 4x per month to more than 12,000 opt-in subscribers (the first four Wednesdays of each month). The E-Mail Newsletter brings our readers the latest news and exclusive articles. Each issue can accommodate one Sponsor Banner, up to nine Impact Blocks and one Sponsored Content (native advertising) white paper or video.

Sponsor Banner (\$1,045 per issue)

The E-Mail Newsletter Sponsor Banner is at the top of the newsletter, guaranteeing you the most prominent position available. Sponsor Banners measure 728x90 pixels, and can be in JPG, GIF or PNG (no animation allowed) formats. Only one Sponsor Banner position is available in each issue.

Impact Blocks (\$575 per issue)

Impact Blocks are ideal for introducing new products, highlighting new technology or promoting upcoming events.

The size and format are as follows:

- Graphic image in JPG, GIF or PNG format (200 pixels wide × 135 pixels tall). No animation allowed.
- Headline—Maximum 50 characters (about 8–10 words)
- Copy—Maximum 50 words
- Link to the URL of your choice



High Production Carbide Hobs

StarSU is a leading supplier of solid carbide hobs for gear tooth production. Our in-house carbide grades are available for cutting either green or hard materials and can be stripped and recoated. Application driven designs available in shell or shank configurations with multiple threads for maximum efficiencies.

[Read More](#)





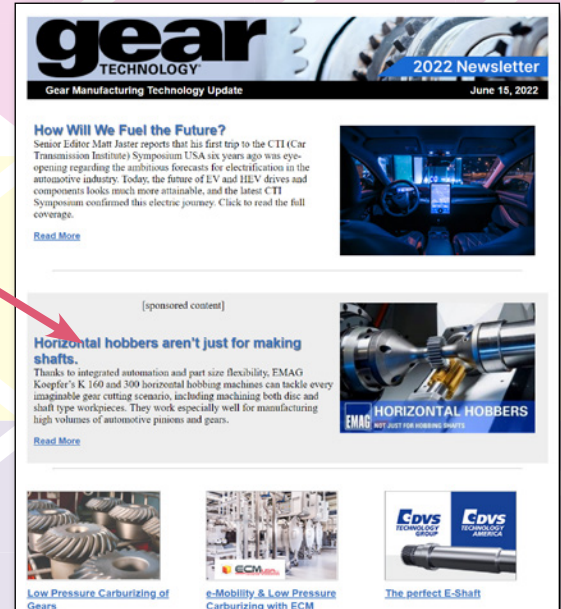
**MEDIA
GUIDE**
E-mail:
Newsletters

Sponsored Content (Native Advertising) in Our E-Mail Newsletter (\$1,045 per issue)

Place your educational white paper, article or video in our E-Mail Newsletter, and we'll send it to our 12,000+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

Sponsored Content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)

The screenshot shows a web page for 'UniCase Master with 4D Quench' on the gear TECHNOLOGY website. At the top, there are navigation links: HOME, ADVERTISE, SUBSCRIBE, CONTACT US, and LOGIN. Below the navigation is a header with the gear TECHNOLOGY logo and the article title. A secondary navigation bar includes TOPICS, CURRENT ISSUE, MICHAEL GOLDSTEIN'S LIBRARY, BOPES GUIDE, NEWSLETTER, PRODUCT ALERTS, BLOG, NEWS & EVENTS, and ADPA. A social media bar features icons for Subscribe, LinkedIn, Twitter, Facebook, and a profile for MICHAEL GOLDSTEIN. The main content area has the article title and a brief description. Below this is a lead capture form with the following fields: Name (*required), Job Title (*required), Company, E-mail (*required), and Phone (optional). A 'Submit' button is at the bottom of the form. To the right of the form is a small image of a gear.



Your article or video will automatically appear in our editorial search results as a permanent part of our online archive.

What Do You Need to Provide?

- The Content—This can be a PDF article or a MS-Word document (we will prepare MS-Word documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, MPEG or WMV file.
- Newsletter Image—300 × 200 pixels, JPG format preferred.
- Headline—10 words or less, please. This will be used in the E-Mail Newsletter and in the search results.
- Blurb—50 words or less. This will be used in the E-Mail Newsletter and in the search results.
- Lead Capture Requirements—We will normally capture Name, Title, Company Name and E-Mail address. If you require additional fields, please let us know.



2024 EDITORIAL CALENDAR— E-MAIL NEWSLETTER

Published the first four

Wednesdays of every month.



MEDIA GUIDE

*E-Mail:
Newsletters*

ISSUE	FOCUS	ADVERTISING DEADLINE
January 3	Cutting Tools	December 28, 2023
January 10	Big Gears	January 4
January 17	Fine-Pitch Gears	January 11
January 24	Lubrication	January 18
February 7	Automation	February 1
February 14	Heat Treating	February 8
February 21	Workholding & Toolholding	February 15
February 28	Broaching	February 22
March 6	Bevel Gears	February 29
March 13	Additive Manufacturing	March 7
March 20	E-Mobility	March 14
March 27	Hobbing	March 21
April 3	Gear Blanks	March 28
April 10	Plastic Gears	April 4
April 17	Grinding	April 11
April 24	Software	April 18
May 1	Metrology	April 25
May 8	Cutting Tools	May 2
May 15	Worm Gears	May 9
May 22	Power Skiving	May 16
June 5	Splines	May 30
June 12	Chamfering & Deburring	June 6
June 19	Cutting Tools	June 13
June 26	Plastic Gears	June 20
July 3	Workholding	June 27
July 10	Gear Shaping	July 3
July 17	Powder Metal Gears	July 11
July 24	Robotics	July 18
August 7	Forgings	August 1
August 14	E-Mobility	August 8
August 21	Heat Treating	August 15
August 28	Power Skiving	August 22
September 4	Gear Inspection	August 29
September 11	IMTS—from the show floor	September 5
September 18	Cutting & Grinding Fluids	September 12
September 25	Software	September 19
October 2	Turning, Milling & 5-Axis Machining	September 26
October 9	Rack & Pinion	October 3
October 16	Grinding	October 10
October 23	Lubrication	October 17
November 6	Software	October 31
November 13	IIoT/Industry 4.0	November 7
November 20	Custom Gear Manufacturing	November 14
November 27	Shot Peening	November 21
December 4	Automation	November 27
December 11	Heat Treating	December 5
December 18	Tool Sharpening	December 12
December 23	Year in Review	December 19

**AGMA Media | American Gear
Manufacturers Association** | 1001 N. Fairfax
Street, 5th Floor, Alexandria, VA 22314
Phone: 847.437.6604 | Fax: 847.437.6618 |
geartechnology.com

Dave Friedman | Associate Publisher &
Advertising Sales Manager |
friedman@agma.org