

PRINT: DISPLAY ADVERTISING

The print edition of **Gear Technology** is our most powerful tool for positioning your brand in the marketplace. **Gear Technology** is written for the gear industry. Our articles cover every phase in the life of a gear, including design, manufacturing, inspection, heat treating and end use.

For more than 39 years, gear industry decision makers have turned to **Gear Technology** for our unbiased technical content, decades of editorial experience and the breadth and depth of coverage. Today, The Michael Goldstein **Gear Technology** Library at geartechnology.com is the most comprehensive collection of gear manufacturing information and technical articles available anywhere. You can count on us to put your display advertising alongside the industry's most trusted and read content.

About Our Readers

Gear Technology is the most direct way to reach the gear industry. Detailed information is available in our audience report.

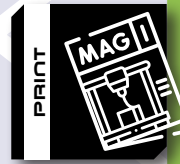
ADVERTISEMENT	SIZE		RATE	ADVERTISEMENT	SIZE		RATE
Full Page <i>Full page ads must have a margin of 0.3125" on all sides and include 0.125" of bleed.</i>	8" x 10.75" 203 x 273 mm <i>(0.3125" margin) (0.125" bleed)</i>		\$5,590	One-Third Vertical	2.25" x 9.75" 57 x 247.5 mm		\$2,150
Two-Thirds Page	4.75" x 9.75" 120.5 x 247.5 mm		\$3,950	Quarter Page	3.5" x 4.75" 89 x 120.5 mm		\$1,625
Half-Page Island	4.75" x 7.25" 120.5 x 184 mm		\$3,230	One-Sixth sMart Section <i>Placement in sMart section only. One-Sixth page ads can be combined to make larger ads.</i>	2.25" x 4.75" 57 x 120.5 mm		\$645
Half-Page Horizontal	7.25" x 4.75" 184 x 120.5 mm		\$3,120	Cover Corner <i>TRIANGLE To supplement your display ad.</i>	3.25" x 3.25" 82.5 x 82.5 mm <i>(0.3125" margin) (0.125" bleed)</i>		\$2,695
Half-Page Vertical	3.5" x 9.75" 89 x 247.5 mm		\$3,120	IMTS SHOWSTOPPERS One-Third Vertical <i>AUGUST and SEPT/OCT ONLY</i>	2.25" x 9.75" 57 x 247.5 mm		\$1,195
One-Third Square	4.75" x 4.75" 120.5 x 120.5 mm		\$2,150	IMTS SHOWSTOPPERS One-Third Square <i>AUGUST and SEPT/OCT ONLY</i>	4.75" x 4.75" 120.5 x 120.5 mm		\$1,195

Print Magazine Rates

The above rates are just basic guidelines. 20% Discount offered for AGMA members and extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

*All rates include full color. Premium Positions add 15%.





Special Offers

In addition to our regular advertising throughout the year, we also offer special focus issues, each of which has additional advertising opportunities, often at a significant discount from our regular rates. See respective fliers in the Media Guide pages for special rate offers.

- **Showstopper Ads**—Let us help you make the most of your trade show investment.

2024 EDITORIAL CALENDAR—PRINT

Gear Manufacturing and Gear Design IN EVERY ISSUE!

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
January/ February	Cutting Tools	State of the Gear Industry The Future of Gearing	Aerospace	Annual Survey, Emerging Technologies, Future of the Gear Industry, Training & Education, Automotive, Aerospace, Off-Highway, Industrial Gears, Standards, Tool Sharpening, e-Mobility	Iptex 2024 (Feb 22–24)	January 18	December 15, 2023
March/ April	Heat Treating Forging Gear Blanks	Gear Failure	Energy	Metallurgy, Steel, Hardness Testing, Materials Innovations, Powder Metal, Standards, Wind Power	Control 2024 (April 23–26) Cleanpower 2024 (May 6–9) Automate Show (May 6–9) AISTech 2024 (May 6–9) CTI USA Symposium (May 15–16)	March 14	February 16
May	Grinding & Abrasives GT 40th Anniversary	Gear Noise	Robotics	Grinding, Chamfering, Deburring, Coatings, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Plastic Gears	Dritev 2024 (June 12–13) Powdermet 2024 (June 16–19)	April 11	March 8
June	Inspection	Quality	Off-Highway	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance		May 16	April 19
July	Machine Tools IMTS pre-show	Automation	Automotive	5-Axis, Skiving, Data-Driven Manufacturing, Robotics, Workholding	IMTS 2024 (Sept 9–14)	June 13	May 10
August	Software IMTS Show Issue	Supply Chain	Industrial Gears	Machine Tools, Cutting Tools, Workholding, IIoT, Smart Manufacturing, Digitizing the Job Shop, Big Gears	PMTi 2024 (Sept 4–6) IMTS 2024 (Sept 9–14) AMB 2024 (Sept 10–14) FNA Heat Treat 2024 (Oct 14–16) Fabtech 2024 (Oct 15–17)	July 18	June 21
	SHOWSTOPPERS SPECIAL ADVERTISING SECTION						
September/ October	Gear Generation	Emerging Technologies	Transportation	Hobbing, Shaping, Skiving, Bevel Gear Machines, Cutting Tools, Workholding	CTI Berlin (December 2024)	September 12	August 16
November/ December	Lubrication	Workforce Development	Medical	Back to Basics, Service, Condition Monitoring, Training & Education, Energy, Precision Gears		November 14	October 18

If you would like to be included in our editorial coverage, please contact Randy Stott, Publisher (stott@agma.org) or download our Editorial Guidelines at geartechnology.com/GT-Contribute.pdf

