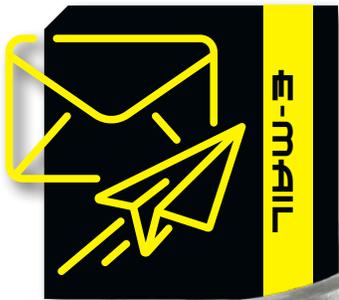


gear

TECHNOLOGY®

EDITORIAL
GUIDELINES

JANUARY TO
DECEMBER 2024



E-MAIL



SOCIAL



WWW

ONLINE



PRINT

MACH

geartechology.com

Gear Technology is
POWERED by
The American Gear
Manufacturers Association



Contributing to Gear Technology

Your Name Here

Gear Technology publishes articles that focus on all engineering aspects of gears, from the initial design through manufacturing, heat treating, inspection and end use.

We like articles that offer solutions to specific design or manufacturing problems or explanations of new technology, techniques, designs or processes.

We are interested in publishing articles that help engineers become more efficient, productive and competitive, whether they are designing gears for use at an OEM or working on the production floor in a gear manufacturing shop.

We also run articles on a regular basis that teach the basics of gear engineering to the next generation of design and manufacturing professionals.

How to Be Featured in Gear Technology

Our editors write a variety of articles every issue, and we're always looking for knowledgeable experts to serve as sources we can interview for those articles. The easiest way to get featured is to contact our editors. You can refer to the 2024 Editorial Calendar (below) for an idea of what we intend to cover each issue. Just contact one of our editors two months prior to the submission deadline, and we'll help you develop your contribution.

Submitting Articles

In addition to our regular staff-written articles, we welcome submissions from the industry on any of the comprehensive topics being covered each issue (*see the editorial calendar below for topics and submission deadlines*).

OUR EDITORS

Randy Stott, PUBLISHER & EDITOR-IN-CHIEF stott@agma.org

Aaron Fagan, SENIOR EDITOR fagan@agma.org

Matthew Jaster, SENIOR EDITOR jaster@agma.org

We are interested in a wide variety of article types, from the very basic to the highly technical, ranging in length from a few paragraphs to 10 pages or more. We always prefer original material that hasn't appeared in other publications, so be sure to let us know if what you're submitting is exclusive to us. We've prepared some brief descriptions of the types of articles and what we're looking for:

Application Story/Case Studies

This is a short article describing how a specific product or technology solves a particular manufacturing or engineering challenge for a customer.

When writing an application story/case study, you should provide a brief profile of the companies involved and

2024 EDITORIAL CALENDAR—PRINT

Gear Manufacturing and Gear Design

IN EVERY ISSUE!

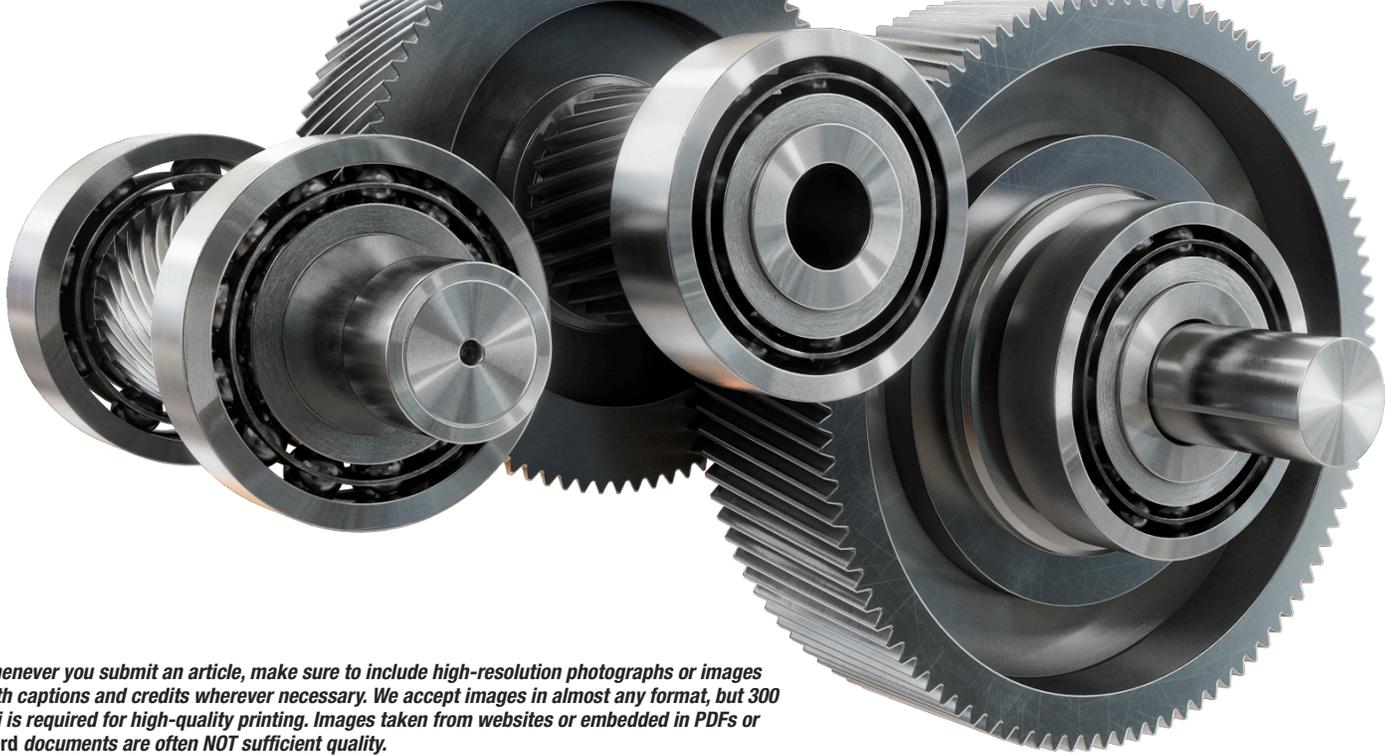
ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
January/ February	Cutting Tools	State of the Gear Industry The Future of Gearing	Aerospace	Annual Survey, Emerging Technologies, Future of the Gear Industry, Training & Education, Automotive, Aerospace, Off-Highway, Industrial Gears, Standards, Tool Sharpening, e-Mobility	Iptex 2024 (Feb 22–24)	January 18	December 15, 2023
March/ April	Heat Treating Forging Gear Blanks	Gear Failure	Energy	Metallurgy, Steel, Hardness Testing, Materials Innovations, Powder Metal, Standards, Wind Power	Control 2024 (April 23–26) Cleanpower 2024 (May 6–9) Automate Show (May 6–9) AISTech 2024 (May 6–9) CTI USA Symposium (May 15–16)	March 14	February 16
May	Grinding & Abrasives GT 40th Anniversary	Gear Noise	Robotics	Grinding, Chamfering, Deburring, Coatings, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Plastic Gears	Dritev 2024 (June 12–13) Powdermet 2024 (June 16–19)	April 11	March 8
June	Inspection	Quality	Off-Highway	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance		May 16	April 19
July	Machine Tools IMTS pre-show	Automation	Automotive	5-Axis, Skiving, Data-Driven Manufacturing, Robotics, Workholding	IMTS 2024 (Sept 9–14)	June 13	May 10
August	Software IMTS Show Issue SHOWSTOPPERS SPECIAL ADVERTISING SECTION	Supply Chain	Industrial Gears	Machine Tools, Cutting Tools, Workholding, IIoT, Smart Manufacturing, Digitizing the Job Shop, Big Gears	PMTi 2024 (Sept 4–6) IMTS 2024 (Sept 9–14) AMB 2024 (Sept 10–14) FNA Heat Treat 2024 (Oct 14–16) Fabtech 2024 (Oct 15–17)	July 18	June 21
September/ October	Gear Generation	Emerging Technologies	Transportation	Hobbing, Shaping, Skiving, Bevel Gear Machines, Cutting Tools, Workholding	CTI Berlin (December 2024)	September 12	August 16
November/ December	Lubrication	Workforce Development	Medical	Back to Basics, Service, Condition Monitoring, Training & Education, Energy, Precision Gears		November 14	October 18

2024 EDITORIAL CALENDAR—E-MAIL NEWSLETTER

Published the first four

Wednesdays of every month.

ISSUE	FOCUS	ADVERTISING DEADLINE
January 3	Cutting Tools	December 28, 2023
January 10	Big Gears	January 4
January 17	Fine-Pitch Gears	January 11
January 24	Lubrication	January 18
February 7	Automation	February 1
February 14	Heat Treating	February 8
February 21	Workholding & Toolholding	February 15
February 28	Broaching	February 22
March 6	Bevel Gears	February 29
March 13	Additive Manufacturing	March 7
March 20	E-Mobility	March 14
March 27	Hobbing	March 21
April 3	Gear Blanks	March 28
April 10	Plastic Gears	April 4
April 17	Grinding	April 11
April 24	Software	April 18
May 1	Metrology	April 25
May 8	Cutting Tools	May 2
May 15	Worm Gears	May 9
May 22	Power Skiving	May 16
June 5	Splines	May 30
June 12	Chamfering & Deburring	June 6
June 19	Cutting Tools	June 13
June 26	Plastic Gears	June 20
July 3	Workholding	June 27
July 10	Gear Shaping	July 3
July 17	Powder Metal Gears	July 11
July 24	Robotics	July 18
August 7	Forgings	August 1
August 14	E-Mobility	August 8
August 21	Heat Treating	August 15
August 28	Power Skiving	August 22
September 4	Gear Inspection	August 29
September 11	IMTS—from the show floor	September 5
September 18	Cutting & Grinding Fluids	September 12
September 25	Software	September 19
October 2	Turning, Milling & 5-Axis Machining	September 26
October 9	Rack & Pinion	October 3
October 16	Grinding	October 10
October 23	Lubrication	October 17
November 6	Software	October 31
November 13	IIoT/Industry 4.0	November 7
November 20	Custom Gear Manufacturing	November 14
November 27	Shot Peening	November 21
December 4	Automation	November 27
December 11	Heat Treating	December 5
December 18	Tool Sharpening	December 12
December 23	Year in Review	December 19



Whenever you submit an article, make sure to include high-resolution photographs or images with captions and credits wherever necessary. We accept images in almost any format, but 300 dpi is required for high-quality printing. Images taken from websites or embedded in PDFs or Word documents are often NOT sufficient quality.

the industries they serve. You should describe the specific problem or challenge and detail how the technology was used to overcome it.

Our readers want to read real stories about actual people and companies. We will likely be unable to use anonymous case studies. We also want to see as many details about the real application as possible.

- 1,200–1,500 words.
- 2–3 high-resolution (300 dpi) images.
- Use facts and figures to convey results.
- Do not give us a sales pitch. These should be more educational than promotional.
- Include a few direct quotes from all companies involved in the story, but not too many.
- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the project.
- Include a short (two to three sentences) author's bio and author's headshot.

Feature Articles

These more in-depth articles will focus on an interesting subject related to gears.

Examples could include how-to articles, detailed analysis of trends in the industry, tips on maintenance or installation, explanations of the use of different types of machines, and so on.

If you have an idea for a feature article, it's probably best to run it by us before writing it, to make sure it's what we're looking for.

Here are some additional tips:

- Feature articles should have an author's byline.
- 1,500–2,500 words.
- Large, high quality photos (300 dpi is minimum for print quality).
- Include captions with your photos. Tell us what we're looking at and why it's important. Include a photo credit where necessary.
- Focus on facts and figures (overly promotional material will be rejected or edited out).
- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the article.
- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

Voices Column

Voices is a high-profile, front-of-the-magazine column where guest authors have the ability to share industry experience, comments or opinions with the readers.

- 800–1,200 words.
- Include a short (two to three sentences) author's bio and author's headshot.

Technical Articles

Technical articles can be engineering fundamentals (back to basics) or cutting-edge research that helps our readers understand the state of the art in gear design, manufacturing, heat treating, inspection, etc.

Most importantly, technical articles should be completely unbiased. They should not promote a particular product or brand.

- Length varies, depending on subject, but could be up to 6,000 words.
- Graphs, charts and formulas should be used to illustrate concepts.
- Artwork should be submitted in high-resolution format (300 dpi minimum).
- Include references where appropriate.
- We encourage original material that has not appeared in another publication, but we will consider papers presented at technical conferences (provided we can get copyright permission from the conference and the authors).
- Technical articles will be reviewed by our technical editors for accuracy and relevance prior to publication.
- Include a brief abstract or "management summary" that explains what the article is about and who should read it.
- Include a short (50-word max.) bio and headshot for each author/co-author (300 dpi).

Product News

We accept press releases for all new products related to gear manufacturing. Press releases will be considered for use online, in our e-mail newsletters and in the printed magazine.

Here are some tips to help make sure we can use what you send us:

- 4–8 paragraphs is ideal.
- Describe what's new about the product, using facts and figures. Specifications and measurements are what our readers need.
- Avoid hyperbole, sales promotion and "fluff." Superlatives such as "ideal," "unique," "perfect" and so on will be edited out.

- Include at least one high-res (300 dpi) JPG photo of the product with submission.
- Include Company Name, Phone Number, E-Mail and Website where readers can get more information.

Industry News

Industry News includes items such as corporate mergers, new hires, factory expansions and other company-related news items. Send us your press releases for consideration.

Things to include:

- 4–6 paragraphs is ideal.
- Include high-resolution photos (300 dpi) of the people involved.
- Include quotes from corporate executives about the news, where appropriate.
- Include a web address where readers can get more information.

Events

Our Technical Calendar includes basic information about upcoming trade shows, conferences, webinars, seminars and other industry events. Let us know about your upcoming event if you'd like to be included.

Make sure you tell us:

- Exact dates of the event.
- Location (including city and venue).
- Who should consider attending?
- What will attendees experience?
- Cost.
- Web address for registration.

Ask the Expert

“Ask the Expert” is our reader advice column with a decidedly practical and hands-on angle. We encourage our readers to submit their design, manufacturing, inspection, heat treating or other gear-related questions to us, and we find the appropriate subject matter expert to provide a written response, helping not just the original reader but the rest of the community as well.

If you or someone at your company would like to provide answers to our readers' questions, and you have the appropriate expertise related to one or more gear-related topics, we'd like to add you to our panel of experts.



Your Name Here.

For bylined articles (Application Story/Case Study, Voices, Technical Articles, Feature Articles), we prefer to have a photo and author bio to accompany the article.

Make sure to include the author's educational background, technical expertise, relevant experience and whether or not he or she has written other related articles, technical papers or research. We're looking for a paragraph about why this author is qualified to write about this subject. This helps establish credibility with the reader and positions your company as having expertise in the field. Make sure you also include a high-resolution (300 dpi) photo of the author(s).

CRAZY IDEAS WELCOME

We're always looking for ways we can better serve our readers.

So, if you have an idea for an article or series of articles that doesn't exactly fit what we've described here, we encourage you to run it by us.

OUR EDITORS

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