

Pearls of Wisdom

In 2014 *Gear Technology* will celebrate its “pearl” anniversary—30 years. Although technically the anniversary doesn't happen for a few more issues, we're very proud of everything we've accomplished since 1984. So we're adding our “30 Years of *Gear Technology*” medalion to each issue this year, and we're starting the celebration now. At every milestone we look back on what we've achieved. When our publication turned 10, we looked back and saw how far we'd come. We did the same at 20 years, and now we're reflecting again at 30 years.

When we launched *Gear Technology*, the gear industry had never had a magazine of its own before. Our original premise was to provide a forum for the presentation of the best technical articles on gear-related subjects from around the world. We wanted to give our readers the information they needed to solve specific problems, understand new technologies and be aware of the latest applications in gear design and manufacturing. We believed then, as we do now, that the better informed our readers were about the technology, the more competitive they and their companies would be.

In the past, a very limited number of people had the opportunity to attend technical conferences and see information presented. Our goal was to make that information available not only to the VP of engineering who attended the conference, but also to all the other engineers, both in the office and on the shop floor, who could benefit from it.

That premise has served us well over the years, combined with the support of our readers, advertisers and contributors. So in celebrating our 30 years of publication, we're also reaffirming our mission and renewing our pledge to continue bringing you the best and most accurate information on gears that's available.

And that's not always easy. It takes a lot of extra effort, highly skilled employees and the contributions of experts in the industry who generously donate their time and experience. The gear industry experience on our staff is measured, not in months or years, but in decades. And when you add in the combined experience of our technical editors, with whom we consult each issue for accuracy and relevance, we're talking about centuries of gear industry knowledge.

But we're not just a bunch of old guys sitting around kibitzing. In fact, as technology has changed over the years, we've continually embraced it to find new and better ways to bring you the information you need – via our website, our e-mail

newsletters, our electronic product alerts, and most recently—thanks to our technical editor Chuck Schultz—our blog (which you can see at www.geartechnology.com/blog). Chuck posts interesting articles several times per week, including gear-related tidbits that have already begun to generate a lot of discussion and feedback.

The Internet has proven to be an extremely powerful tool for us, and our website, www.geartechnology.com is a great place for reflecting on our 30 years as a publication. I encourage each of you to see for yourself by making use of our extensive online articles archive. Every issue we've ever published can be found at www.geartechnology.com/issues. You'll find three decades of information that's been instrumental in the education of engineers. You'll find thousands of articles dating back to 1984—many of which are just as applicable today as when they were first written. We invite you to read them online, download them or send them to friends or colleagues.

The online archive is in large part *Gear Technology's* legacy. You don't have to register, and you don't have to pay anything extra. From anywhere in the world, you can access any of the articles that have appeared in our pages since 1984. We want you to use those articles, to learn from them and refer to them when needed. It's not just our gift to the industry, but an example of our ongoing partnership with the industry.

Perhaps the thing that I'm most proud of is that we continue to grow, mature and improve as a publication. At each milestone, we've been able to look back and see how far we've come—not just since the beginning, but since the last milestone. Although our core mission remains the same, we're constantly striving to do better than we've done before, to be your best source of industry and technical information available—anywhere, by anyone.

And that part will never change.



Publisher & Editor-in-Chief
Michael Goldstein

