

Print: Display Advertising

The print edition of *Gear Technology* is our most powerful tool for positioning your brand in the marketplace. *Gear Technology* is written for the gear industry. Our articles cover every phase in the life of a gear, including design, manufacturing, inspection, heat treating and end use.

For more than 37 years, gear industry decision makers have turned to *Gear Technology* for our unbiased technical content, decades of editorial experience and the breadth and depth of coverage. Today, the MICHAEL GOLDSTEIN Gear Technology Library at geartechnology.com is the most comprehensive collection of gear manufacturing information and technical articles available anywhere. You can count on us to put your display advertising alongside the industry's most trusted and read content.






About Our Readers


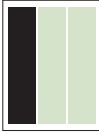



Gear Technology is the most direct way to reach the gear industry.

Detailed information is available in our audience report.

Print Magazine Rates

The following rates are just basic guidelines. 20% Discount offered for AGMA members and extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

ADVERTISEMENT	SIZE		RATE
Full Page (Bleed)	8" x 10 3/4" (+1/8" bleed) 203 x 273 mm		\$5,375
Two-Thirds Page	4 3/4" x 9 3/4" 120.5 x 247.5 mm		\$3,800
Half-Page Island	4 3/4" x 7 1/4" 120.5 x 184 mm		\$3,105
Half-Page Horizontal	7 1/4" x 4 3/4" 184 x 120.5 mm		\$3,000
Half-Page Vertical	3 1/2" x 9 3/4" 89 x 247.5 mm		\$3,000

ADVERTISEMENT	SIZE		RATE
One-Third Square	4 3/4" x 4 3/4" 120.5 x 120.5 mm		\$2,075
One-Third Vertical	2 1/4" x 9 3/4" 57 x 247.5 mm		\$2,075
Quarter Page	3 1/2" x 4 3/4" 89 x 120.5 mm		\$1,570
One-Sixth (sMart Ad) Placement in sMart section only. One-Sixth page ads can be combined to make larger ads.	2 1/4" x 4 3/4" 57 x 120.5 mm		\$615
NEW! Cover Corner (To Supplement Your Display Ad)	3 1/4" x 3 1/4" triangle (+1/8" bleed) 82.5 x 82.5 mm		\$2,575

*All rates include full color. Premium Positions add 15%.

Special Offers

In addition to our regular advertising throughout the year, we also offer special focus issues, each of which has additional advertising opportunities, often at a significant discount from our regular rates. See respective fliers in the Media Guide pages for special rate offers.

- **August 2022 - IMTS Showstopper ads** — Let us help you make the most of your trade show investment.
- **November/December - Annual Buyers Guide** — The printed buyers guide makes sure that our audience of gear industry professionals keeps your company in mind when they make important purchasing decisions. We offer a number of special advertising options that are available in this issue only. See flier for special offers. in this issue only.

2022 EDITORIAL CALENDAR (print only)					
ISSUE	FOCUS	IN EVERY ISSUE	TOPICS	SHOW COVERAGE	ADVERTISING DEADLINE
January/February	Cutting Tools/ State of the Gear Industry	Gear Manufacturing, Gear Design	Annual Survey, Emerging Technologies, Future of the Gear Industry, Training & Education, Automotive, Aerospace, Off- Highway, Industrial Gears, Standards, Tool Sharpening, e-Mobility		January 20
March/April	Metals & Metallurgy	Gear Manufacturing, Gear Design	Heat Treating, Forgings, Gear Blanks, Steel, Hardness Testing, Materials, Contract Manufacturing		March 17
May	Surface Finishing	Gear Manufacturing, Gear Design	Grinding, Chamfering, Deburring, Coating, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Oil & Gas		April 14
June	Quality	Gear Manufacturing, Gear Design	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance, Aerospace, Medical		May 26
July	Machining Technology	Gear Manufacturing, Gear Design	IMTS Pre-Show, Machine Tools, Cutting Tools, Workholding, Toolholding, Grinding Wheels, Automation, Robotics, Hobbing, Shaping, Skiving, 5-Axis, Controls, Broaching	IMTS	June 16
August	IMTS	Gear Manufacturing, Gear Design	Booth Previews, Machine Tools, Cutting Tools, Workholding, Renewable Energy, IIoT/ Smart Manufacturing	IMTS	July 21
September/October	Heat Treating	Gear Manufacturing, Gear Design	Additive Manufacturing, Prototypes, Software, Powder Metal, Plastics/ Composites, Workholding, Toolholding		September 22
November/December	Buyers Guide	Gear Manufacturing, Gear Design	Back to Basics, Service, Lubrication, Condition Monitoring, Training & Education, Energy, IIoT, Software, Tooling Services, Spare Parts, Reconditioning/Refurbishing		November 17

If you would like to be included in our editorial coverage, please contact Randy Stott, Publisher (stott@agma.org) or download our Editorial Guidelines at www.geartechology.com/GT-Contribute.pdf



For more information

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