



Print: Display Advertising











The print edition of *Gear Technology* is our most powerful tool for positioning your brand in the marketplace. *Gear Technology* is written for the gear industry. Our articles cover every phase in the life of a gear, including design, manufacturing, inspection, heat treating and end use.

For more than 38 years, gear industry decision makers have turned to *Gear Technology* for our unbiased technical content, decades of editorial experience and the breadth and depth of coverage. Today, the MICHAEL GOLDSTEIN *Gear Technology* Library at geartechnology.com is the most comprehensive collection of gear manufacturing information and technical articles available anywhere. You can count on us to put your display advertising alongside the industry's most trusted and read content.

About Our Readers

Gear Technology is the most direct way to reach the gear industry. Detailed information is available in our audience report.

Print Magazine Rates

ADVERTISEMENT	SIZE		RATE	ADVERTISEMENT	SIZE		RATE
Full Page (Bleed)	8" x 10 ³ / ₄ " (+1/8" bleed) 203 x 273 mm		\$5,375	One-Third Square	4 ³ / ₄ " x 4 ³ / ₄ " 120.5 x 120.5 mm		\$2,075
Two-Thirds Page	4 ³ / ₄ " x 9 ³ / ₄ " 120.5 x 247.5 mm		\$3,800	One-Third Vertical	2 ¹ / ₄ " x 9 ³ / ₄ " 57 x 247.5 mm		\$2,075
Half-Page Island	4 ³ / ₄ " x 7 ¹ / ₄ " 120.5 x 184 mm		\$3,105	Quarter Page	3 ¹ / ₂ " x 4 ³ / ₄ " 89 x 120.5 mm		\$1,570
Half-Page Horizontal	7 ¹ / ₄ " x 43/4" 184 x 120.5 mm		\$3,000	One-Sixth (sMart Ad) Placement in sMart section only. One-Sixth page ads can be combined to make larger ads.	2 ¹ / ₄ " x 4 ³ / ₄ " 57 x 120.5 mm		\$615
Half-Page Vertical	3 ¹ / ₂ " x 9 ³ / ₄ " 89 x 247.5 mm		\$3,000	NEW! Cover Corner (To Supplement Your Display Ad)	3 ¹ / ₄ " x 3 ¹ / ₄ " triangle (+1/8" bleed) 82.5 x 82.5 mm		\$2,575

The above rates are just basic guidelines. 20% Discount offered for AGMA members and extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

*All rates include full color. Premium Positions add 15%.



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MEDIA GUIDE

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Special Offers

In addition to our regular advertising throughout the year, we also offer special focus issues, each of which has additional advertising opportunities, often at a significant discount from our regular rates. See respective fliers in the Media Guide pages for special rate offers.

- **August 2023 and September/October 2023—MPT Expo/ASM Heat Treat Exhibitor Showstopper ads**—Let us help you make the most of your trade show investment.

2023 EDITORIAL CALENDAR — PRINT

ISSUE	IN EVERY ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	ADVERTISING DEADLINE
January/February	Gear Manufacturing, Gear Design	Cutting Tools	State of the Gear Industry/The Future of Gearing	Aerospace	Annual Survey, Emerging Technologies, Tool Sharpening, e-Mobility, Education & Training, Additive Manufacturing		January 19
March/April	Gear Manufacturing, Gear Design	Heat Treating, Forging, Gear Blanks	Gear Failure	Energy	Metallurgy, Steel, Hardness Testing, Materials Innovations, Powder Metal, Standards, Wind Power	Automate May 22–25	March 16
May	Gear Manufacturing, Gear Design	Grinding and Abrasives	Gear Noise	Robotics	Grinding, Chamfering, Deburring, Coating, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Plastic Gears		April 13
June	Gear Manufacturing, Gear Design	Inspection	Quality	Off-Highway	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance		May 18
July	Gear Manufacturing, Gear Design	Machine Tools	Automation	Automotive	5-axis, Skiving, Data-Driven Manufacturing, Robotics, Workholding		June 15
August	Gear Manufacturing, Gear Design	Software	Supply Chain	Industrial Gears	Machine Tools, Cutting Tools, Workholding, IIoT, Smart Manufacturing, Digitizing the Job Shop, Big Gears	EMO Hannover (Sept 18–23), MPT Expo (pre-show) / ASM Heat Treat (pre-show)	July 20
September/October	Gear Manufacturing, Gear Design	Gear Generation	MPT Expo, ASM Heat Treat	Transportation	Hobbing, Shaping, Skiving, Bevel Gear Machines, Cutting Tools, Workholding	MPT Expo Oct 17–19 / ASM Heat Treat Oct 17–19	September 7
MPT EXPO SHOW GUIDE	Gear Manufacturing, Gear Design	MPT Expo	Every Gear is Here	*All	Show Map, Booth Previews, Educational Events, AGMA Fall Technical Meeting	MPT Expo Oct 17–19 / ASM Heat Treat Oct 17–19	September 14
November/December	Gear Manufacturing, Gear Design	Lubrication	Workforce Development	Medical	Back to Basics, Service, Condition Monitoring, Training & Education, Energy, Precision Gears		November 16

If you would like to be included in our editorial coverage, please contact Randy Stott, Publisher (stott@agma.org) or download our Editorial Guidelines at geartechnology.com/GT-Contribute.pdf



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