

E-mail: Newsletters

Gear Technology's E-mail Newsletter is delivered 4× per month to more than 15,500 opt-in subscribers (the first four Wednesdays of each month). The E-mail Newsletter brings our readers the latest news and exclusive articles.

Sponsor Banner (\$995 per issue)

The E-mail newsletter sponsor banner is at the top of the newsletter, guaranteeing you the most prominent position available. Sponsor banners measure 728x90 pixels, and can be in JPG or GIF (no animation allowed) formats. Only one sponsor banner position is available in each issue.

Impact Blocks (\$545 per issue)

Impact blocks are ideal for introducing new products, highlighting new technology or promoting upcoming events.

The size and format are as follows:

- Graphic image in jpg, gif or png format (200 pixels wide × 135 pixels tall). No animation allowed.
- Headline – maximum 50 characters (about 8–10 words)
- Copy – maximum 50 words
- Link to the URL of your choice



Your gears and profiles are our specialty.

KAPP NILES machines finish-grind your gears with an accuracy of one thousandth of a millimeter. For gears and profiles from 8mm to 8,000mm our machines offer you the highest quality grinding experience for nearly any application with the same accuracy, repeatability and precision. Give us your application and we will show you a machine that will reduce your set-ups, increase your production, and make your investment a solid one. Learn more [here](#).

[Read More](#)

Sponsored Content (Native Advertising) in our E-mail Newsletter (\$995 per issue)

Place your educational white paper, article or video in our e-mail newsletter, and we'll send it to our 15,500+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

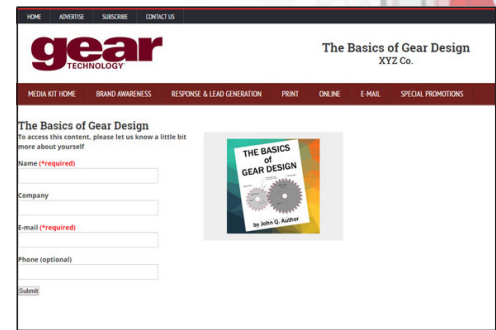
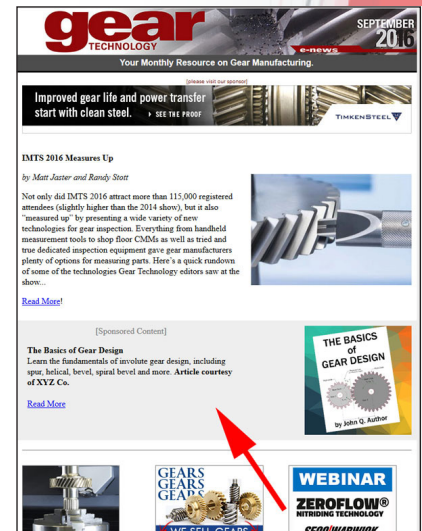
Sponsored content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)

Your article or video will automatically appear in our editorial search results as a permanent part of our online archive.

What Do You Need to Provide?

- The Content—This can be a PDF article or a Word Document (we will prepare Word Documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, mpeg or wmv file.
- Newsletter Image—300×200 pixels, jpg format preferred.
- Headline—10 words or less, please. This will be used in the e-mail newsletter and in the search results.

- Blurb—50 words or less. This will be used in the e-mail newsletter and in the search results.
- Lead Capture Requirements—We will normally capture Name, Title, Company Name and E-mail address. If you require additional fields, please let us know.



2022 E-mail Newsletter Schedule			
ISSUE DATE	FOCUS TOPIC	IN EVERY ISSUE	AD CLOSE
January 5	Cutting Tools	Gear Manufacturing, Gear Design	December 30, 2020
January 12	Big Gears	Gear Manufacturing, Gear Design	January 6
January 19	Fine-Pitch Gears	Gear Manufacturing, Gear Design	January 13
January 26	Lubrication	Gear Manufacturing, Gear Design	January 20
February 2	Automation	Gear Manufacturing, Gear Design	January 27
February 9	Heat Treating	Gear Manufacturing, Gear Design	February 3
February 16	Workholding & Toolholding	Gear Manufacturing, Gear Design	February 10
February 23	Broaching	Gear Manufacturing, Gear Design	February 11
March 2	Bevel Gears	Gear Manufacturing, Gear Design	February 24
March 9	Additive Manufacturing	Gear Manufacturing, Gear Design	March 3
March 16	e-Mobility	Gear Manufacturing, Gear Design	March 10
March 23	Hobbing	Gear Manufacturing, Gear Design	March 17
April 6	Gear Blanks	Gear Manufacturing, Gear Design	March 31
April 13	Plastic Gears	Gear Manufacturing, Gear Design	April 7
April 20	Grinding	Gear Manufacturing, Gear Design	April 14
April 27	Software	Gear Manufacturing, Gear Design	April 21
May 4	Metrology	Gear Manufacturing, Gear Design	April 28
May 11	Cutting Tools	Gear Manufacturing, Gear Design	May 5
May 18	Heat Treating	Gear Manufacturing, Gear Design	May 12
May 25	Skiving	Gear Manufacturing, Gear Design	May 19
June 1	Splines	Gear Manufacturing, Gear Design	May 26
June 8	Chamfering & Deburring	Gear Manufacturing, Gear Design	June 2
June 15	CTI Drivetrain Symposium	Gear Manufacturing, Gear Design	June 9
June 22	Workholding	Gear Manufacturing, Gear Design	June 16
July 6	Gear Shaping	Gear Manufacturing, Gear Design	June 30
July 13	Powder Metal Gears	Gear Manufacturing, Gear Design	July 7
July 20	Robotics	Gear Manufacturing, Gear Design	July 14
July 27	Forgings	Gear Manufacturing, Gear Design	July 21
August 3	e-Mobility	Gear Manufacturing, Gear Design	July 28
August 10	Heat Treating	Gear Manufacturing, Gear Design	August 4
August 17	IMTS Preview	Gear Manufacturing, Gear Design	August 11
August 24	Gear Inspection	Gear Manufacturing, Gear Design	August 18
September 7	IMTS Preview	Gear Manufacturing, Gear Design	September 1
September 14	Cutting & Grinding Fluids	Gear Manufacturing, Gear Design	September 8
September 21	Software	Gear Manufacturing, Gear Design	September 15
September 28	Turning, Milling & 5-Axis Machining	Gear Manufacturing, Gear Design	September 22
October 5	Skiving	Gear Manufacturing, Gear Design	September 29
October 12	Cutting Tools	Gear Manufacturing, Gear Design	October 6
October 19	Honing	Gear Manufacturing, Gear Design	October 13
October 26	Grinding	Gear Manufacturing, Gear Design	October 20
November 2	Lubrication	Gear Manufacturing, Gear Design	October 27
November 9	Software	Gear Manufacturing, Gear Design	November 3
November 16	IIoT/Industry 4.0	Gear Manufacturing, Gear Design	November 10
November 23	Custom Gear Manufacturing	Gear Manufacturing, Gear Design	November 17
December 7	Shot Peening	Gear Manufacturing, Gear Design	December 1
December 14	Automation	Gear Manufacturing, Gear Design	December 8
December 21	Heat Treating	Gear Manufacturing, Gear Design	December 15
December 28	Tool Sharpening	Gear Manufacturing, Gear Design	December 22



For more information

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