

# Driving Success in the Gear Industry



By Michael Cinquemani, AGMA Chair and CEO & President, Master Power Transmission

As the American Gear Manufacturers Association (AGMA) enters its 107th year, I am proud to represent our thriving industry as its Chair for 2023–2024.

For the past 37 years, I have been a part of the power transmission industry and I love it! I have been fortunate to lead Master Power Transmission for the last 13 of those 37 years. I look forward to collaborating with our 17 board members and with industry-leading members who deliver value every day. If I don't know you, I want to! I believe strongly in the power of association—our industry binds us together, and our willingness to work together gives us strength both individually and collectively to make a positive impact.

As Chair, I will continue to support our strategic vision of delivering power transmission innovation. AGMA and its members are key drivers of change through our programs, connections and customer focus.

Over the next few years, I am committed to investing in AGMA via new programs, ideas and approaches that can support all AGMA members. Some of the focus areas include:

1. Expanding our technical service capabilities to include more Emerging Technology content. With EV, additive, IIoT and robotics continually evolving, AGMA is playing a significant role in understanding the trends in emerging technology and connecting AGMA members to opportunities, market changes and solutions, while also teaching us how to implement and execute those technologies in our plants and for our customers.
2. Continually looking at investment opportunities in education, technology and events that support members and their work. Education is an important element of this focus, as we all need capable talent. An expanded education offering allows members to be knowledgeable about trends in design, production, operations and many other areas. We will invest in online and face-to-face training that can support our companies.
3. Convening the industry through an expanded role for *Gear Technology* and *Power Transmission Engineering* magazines. AGMA's 35,000 subscribers are leaders in the field across all of our industries we serve. Bringing the leaders together for dialogue, trends discussions and customer insights is a value from which we can all benefit. Leveraging new media and

emerging technologies, AGMA will expand the connections that matter under the *GT* and *PTE* brands.

4. Continuing to collaborate with other power transmission trade associations. We believe that working together we can improve how we serve members in common. AGMA will strive to lead the development of an enhanced future state.
5. New ideas on ways we can leverage our reserve funds, the building we own, and the investments we have made in order to benefit the industry. Our focus will always be on adding value to the membership, while creating a self-sustaining business model for the Association.

We have an outstanding staff team that has been guiding AGMA, working collaboratively with more than 400 member volunteers via our business and technical committees. All of this effort has been under the guidance of our Board of Directors. We are moving forward in a dynamic way, and with innovative approaches, and with a spirit of “let’s try this” and “let’s invest in this” to continually enhance the relevance of what AGMA does and to drive value for AGMA members for the next 50 years and beyond!

It's an exciting time to be part of the power transmission industry, and I look forward to work with our leaders to move AGMA—and the industry we serve—forward.

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