

NOTES FROM THE EDITOR'S DESK

THANK YOU . . . the response to our first issue has been extremely exciting for us. Our advertisers have told us GEAR TECHNOLOGY is being talked about wherever they go. *Thank you* for the wonderful and enthusiastic reception.

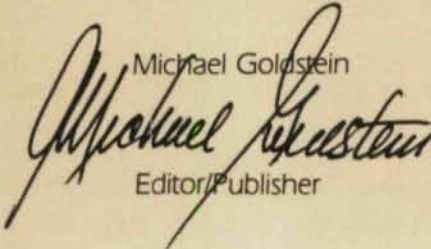
Our response to the subscription card in the last issue has far exceeded our expectations. We have been receiving response cards at an average of 100 per day. As we are in the process of changing computer systems, and implementing new mailing list software, we will be a little delayed adding new subscribers. Thus, if you recommended someone to receive "The Journal" it is likely they won't be added to the subscription list until the third issue.



There are a few ways in which you can help us do a better job. If you have a "Free Subscription" insert in your book, it means you probably didn't fill out the subscription card in the last issue, it got lost, or you forgot to fill in your company name. Even if this issue is addressed to you, please fill it out COMPLETELY and SIGN it. This is needed for post office regulations. The quicker we meet the postal regulations by getting a SIGNED card from EVERYONE the sooner we can concentrate all our efforts on the contents. If only an editorial reply card can be found in your magazine, thank you, we have already received your signed subscription card; but don't forget to tell us what you thought of the articles. Send us your comments on any subject. (We might include it in "Viewpoint.") We invite you to tell us what you want to see in future issues.

We have been in contact with prospective researchers and authors all over the world and have a continuing interest in receiving new articles. Have you developed a new technique/process, or solved some unusual problem that would be of interest to the gear manufacturing community? Tell us about it so we can consider publishing it. Articles submitted should be written from an educational and/or training viewpoint. Everything we publish, however, may not be new. We will be publishing papers that may have been presented at technical conferences, or published in small circulation or foreign publications, but if we decide they deserve a wider audience, they will be published.

Finally, our objective is not only to be informative but also to help you get more business. Virtually everyone having anything to do with the gear business receives "The Journal." Wouldn't an ad in GEAR TECHNOLOGY be a natural way to tell your potential customers something about your company, and to expand your customer base? The classifieds will find that engineer, that job for your special or unique machine, etc. . . . Please, just keep us in mind.

Michael Goldstein

Editor/Publisher