

# Machine Tool Leaders DESCEND UPON HANNOVER

Billed as “the metalworking world all in one place,” this year’s EMO will take place September 17–22 at the Hannover Fairgrounds in Hannover, Germany.

In addition to its usual array of cutting, splitting, milling and metal forming tools, manufacturing systems, precision tools, automation components, computer technology, industrial electronics and accessories, show organizers hope to top its 2005 attendance level of 160,751.

For Samputensili marketing manager Patrizia Fiaccadori, it’s the quality of the EMO visitors that makes the show the most important event for the company all year. “The EMO show in Hannover is undoubtedly the most important trade fair event in Europe in the gear manufacturing sector. In recent years, the number of visitors has decreased since companies no longer send large delegations to the fair. Rather, in our experience, the trend is now for one or two top level decision makers to attend with the aim of conducting important technical meetings and sales negotiations with suppliers during the fair itself,” she says.

In addition to the trade show, EMO has several educational offerings to enhance the show experience.

The Intelligent Lightweight Design Symposium provides an overview of the current development status for modern, lightweight design concepts and highlights examples from various sectors of manufacturing technology. The symposium takes place September 18, from 10 a.m.–4:30 p.m. in Rooms 3A and 3B of the convention center. Registration is 195 euros, and 125 euros for exhibitors.

Results of the NEXT Generation Production Systems, a four-year project exploring the complete value-chain for



the European production machinery sector, will be discussed on September 21 from 9 a.m.–12:30 p.m. The free lecture is broken down into five objective tracks, three technical tracks and one education and dissemination

track including;

- Track 1—The Green Machines
- Track 2—User-centric autonomous machine tool
- Track 3—Manufacturing breakthroughs

- Track 4—New Business Concepts
- Track 5—New Training and Dissemination Methods.
- NEXT Generation Production Systems
- Youth Show
- Symposium on Growth Market in Central and Eastern Europe

Corporate management is also invited to attend the International Business Symposium on Growth Markets in Central and Eastern Europe. For 195 euros (125 euros from exhibiting companies), decision makers in production technology can learn the latest updates on the economic situation of various markets involved, the conditions involved for establishing sales, services and manufacturing operations, tips on creating the right networks, political and legal idiosyncrasies, financing operations in eastern Europe as well as case studies and practical examples. The symposium is September 19 from 8:30 a.m.–6:10 p.m. in Room 1A of the convention center.

Lastly, the VDW and the DMG Training Academy are presenting a special youth show for students on how to start training for a manufacturing career, and will display machine tools and robots in Hall 25 Booth C03.

EMO occurs bi-annually, twice consecutively in Hannover, Germany and once in Milan, Italy. EMO 2009 will be in Milan. For the 2007 show, day tickets are 27 euros, season tickets are 48 euros and student tickets are 12 euros and all can be ordered online. For more information on EMO 2007, visit the show's website at [www.emo-hannover.de](http://www.emo-hannover.de)

