

Editorial



AGMA'S "BABY" GROWS UP

From tiny beginnings, the AGMA Gear Expo is growing into a fine, strapping show. This year's effort, Gear Expo '89, "The Cutting Edge," will be bigger and better than ever. What started as a few tabletop exhibits in Chicago four years ago has now grown to a full-size, international exhibition at the David Lawrence Convention Center in Pittsburgh. With over 160 exhibitors, including major gear manufacturers and suppliers from around the world, this year's show promises to be a great success as well.

AGMA has provided the nearly perfect forum to look for and/or sell gear machinery, supplies and auxiliary equipment. At Gear Expo '89, you can concentrate on gear machines and related products without wandering through a maze of other machinery and equipment. By scheduling the Fall Technical Conference on overlapping dates at the same location, AGMA has provided attendees with a financially efficient opportunity to keep abreast of the latest in gear research. For virtually the same price, you can view both the latest products and the latest research. Presidents, managers, engineers and operators can all come away with valuable knowledge. This is a double-barrelled opportunity that serious

competitors in the gear market should not overlook.

The last two years have been good for both gear customers and manufacturers. The economy has been growing along with capital expenditures. The need for new equipment and the wherewithal to buy it are more in balance than they have been for some time. But as we should have learned from recent past history, the good times don't last forever. Current economic indicators have levelled off, although business remains strong all over the Northern Hemisphere. We have a window of opportunity now that will not stay open indefinitely. There may never be a better time to invest in new equipment and training for you and your company.

Gear Expo '89 is the perfect place to start. Pittsburgh, with its lower costs and central location, and the combination show and technical conference

provide the most efficient way to keep up with both the latest in products and research. For many, the chance to see the cutting edge of the gear product market does not even require an overnight stay.

Gear Expo '89 and the Technical Conference continue to need your support in order to remain successful and useful. More important, your attendance at these events will help keep your company competitive and better able to take advantage of this window of opportunity.

Michael Goldstein,
Editor/Publisher



Night view of Pittsburgh skyline.