

Gear Expo 2011 Classifieds

WANTED

YOUR AD HERE

Industry-leading Media company has positions available for advertisers interested in communicating with gear manufacturers, gear buyers, engineers and specifiers of power transmission components. Positions include both traditional print advertising and exciting new online opportunities, as well as some brand-new opportunities with our new publication, *Gear Technology India*. Qualified candidates will recognize that their advertisements are best served by being included along with the highest quality editorial content and delivered to the most comprehensive and complete audience of industry professionals who have requested that content. Benefits include widespread exposure for company's products, services and expertise among an audience of dedicated buyers.

APPLY AT GEAR EXPO 2011
CINCINNATI, OH
BOOTH #1337

Stop by for FREE espresso, cappuccino or latte

FREE MAGAZINES

Magazine publisher seeks gear engineers, managers and other professionals at gear industry companies who are interested in learning more about gear design, manufacturing, inspection, heat treating and other processes. Candidates must have a keen interest in gears, including how they're made and how they work, as well as an interest in gear industry news, including trends and information about the latest technology. Benefits include free subscriptions to *Gear Technology* and/or *Power Transmission Engineering* magazines.

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WANT TO BE A PUBLISHED AUTHOR?

Trade publisher has need of experts to contribute articles in one or more areas related to gears and power transmission components. Candidates should have experience in a particular gear- or power transmission-related technology and possess a desire to give back to the industry and help educate their peers as well as young workers new to the industry. We have particular need for the following types of articles:

- "Back to Basics" articles about gears or power transmission components
- Articles explaining the **current technology** of any phase of gear manufacturing
- **Technical articles** based on research that advance the state of the art
- "Voices" columns, expressing opinions or sharing information about trends in the industry

Previous experience will be considered, but is not necessary. No experience necessary..

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EVERYONE'S A CRITIC

A small group of editors is seeking participants for an open-ended focus group to be held at the upcoming Gear Expo. To qualify, you must have been a reader of *Gear Technology* or *Power Transmission Engineering* magazines, you must have subscribed to one of their e-mail newsletters, or have visited and used either www.geartechnology.com or www.powertransmission.com. Let us know how we're doing, what types of articles you'd like to see more of, and how else we can serve you and the industry.

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...y're made and interest in gear s and information Benefits include *Technology* and/or g magazines.

INDUSTRY

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INDUSTRY

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